



## **Ceramic Tiles of Italy Journalism Award 2010**

### Competition Rules

Ceramic Tiles of Italy are pleased to announce the fourteenth competition for the *Journalism Award*. This award will recognize the best published article/report on Italian Ceramic Industry and / or Cersaie 2009, the International Exhibition of Ceramic Tile and Bathroom Furnishings (Bologna, Italy: 29 September – 3 October).

- 1) The competition is open to all journalists outside of Italy. Journalists may submit up to four articles. Only single author articles will be eligible.
- 2) To be eligible for the competition, articles must have been published by April 30, 2010 in magazines outside of Italy. All applicants must submit at least three copies of the magazines containing the article, a short description of the features of the magazine, as well as background biographical information by May 15, 2010 to:

Ceramic Tiles of Italy - Press Office  
Viale Monte Santo, 40  
41049 Sassuolo (MO) - Italy

In case the article is not in English, an English or Italian translation should be enclosed.

- 3) The Jury will consist of professional Italian journalists. They will evaluate editorial and photographic content of each submission. (Topics may be, but are not limited to: styles and design trends, market analysis, descriptions of new and innovative products/applications, descriptions of the technical features and quality of the products exhibited and Italian Ceramic Tiles Industry's events).
- 4) The Jury's decision is final. All entrants will be promptly notified of the results of the competition.
- 5) The prize assigned to the winner is a commemorative plaque which will be officially awarded during the International Press Conference at Cersaie 2010. Moreover, the winner will enjoy a stay in Rome from September 22 to September 26, 2010 with departure for Cersaie on September 27 and a stay in Bologna until September 30, 2010. The trip, for two persons, includes round trip airfare, board and lodging with double occupancy rooms.

For more information contact:

Ceramic Tiles of Italy - Press Office  
Viale Monte Santo, 40  
41049 Sassuolo (MO) - Italy  
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Competitors grant the Cersaie press office the right to publish free of charge on the websites [www.italiatiles.com](http://www.italiatiles.com) and [www.cersaie.it](http://www.cersaie.it) the magazine covers and submitted articles deemed most important.