

CERSAIE

Bologna - Italy

23-27 / 09 / 2024






**YOUR
ADVERT
ON THE
CERSAIE APP**



Why it pays to purchase an advertisement in the Cersaie APP

Thanks to features and content that are essential for visitors to the exhibition, **the Cersaie Official App saw a 40% increase** in number of downloads compared to the previous year.

An advertisement in the Cersaie App allows you to be located immediately inside the Exhibition Centre.

Codes	Formats	Technical specifications	Dimensions	Rates
102022024	 <p>HOME PAGE BOX</p>	<p>Static box Files formats: jpg, png in RGB with resolution 72 dpi.</p> <p>IMPORTANT: please name the files with your <u>Company name</u>.</p>	750x350 px (WxH)	€ 5,000.00
102022025	 <p>ALPHABETICAL ORDER BOX</p>	<p>Static box Files formats: jpg, png in RGB with resolution 72 dpi.</p> <p>IMPORTANT: please name the files with your <u>Company name</u>.</p>	750x188 px (WxH)	€ 4,800.00
102022026	 <p>EXHIBITING SECTOR SEARCH BOX</p>	<p>Static page Files formats: jpg, png in RGB with resolution 72 dpi.</p> <p>IMPORTANT: please name the files with your <u>Company name</u>.</p>	750x188 px (WxH)	€ 4,800.00

- >>> The images will be rastered to 72 dpi by the system.
- >>> Provide the contact name, e-mail address and telephone number of agency or individual who produced Ad.
- >>> Include the name of the exhibiting Company in the filename.
- >>> Forward the Ad. material to: redazione@interpromex.it
- >>> Ad. forwarding deadline for publication:
no later than 12 June 2024
- >>> The Ad. material must be in compliance with the official policies of the app stores as per Terms and Conditions of Use; in particular: it is strictly forbidden to publish violent or harmful contents that violate the rights of others, and/or to promote external on-line stores. In case of non-compliance with the received material, the developer will be entitled to contact your Company.

INFORMATION ABOUT AVAILABILITY AND COSTS

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